

2020

MAY

ABBEY

JUNIPER

MARKETING + DESIGN STUDIO

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>31 WHAT'S TO COME IN JUNE? ANY JUNE GOALS? NEW LISTINGS? NEW TECHNOLOGY?</p> <p>SUNDAY FUNDAY: WHAT ARE YOU DOING TODAY?</p>					<p>1 HELLO/HAPPY MAY! MAY DAY SHARE A LOCAL FLOWER SHOP THAT OFFERS DELIVERY</p> <p>INTERNATIONAL WORKERS DAY</p> <p>NATIONAL SPACE DAY</p>	<p>2 MAY GOALS: PERSONAL OR PROFESSIONAL!</p> <p>SATURDAY MORNING ROUTINE: SHARE YOUR WORKOUT OR COFFEE RUN. TAG YOUR LOCAL COFFEE SHOP</p>
<p>3 SMALL BUSINESS WEEK IS POSTPONED NATIONALLY BUT DOESN'T MEAN YOU CAN'T HIGHLIGHT A LOCAL BIZ! WORLD LAUGHTER DAY WHAT'S COMING THIS MONTH? LISTINGS, NEW SERVICES, ETC.</p>	<p>4 STAR WARS DAY: MAY THE FOURTH BE WITH YOU.</p> <p>INTERNATIONAL FIRE FIGHTERS DAY</p> <p>MAY MARKET UPDATE OR A LISTING THAT NEEDS A LITTLE LOVE</p>	<p>5 CINCO DE MAYO: HIGHLIGHT AN AUTHENTIC LOCAL MEXICAN RESTAURANT OR ORGANIZATION THAT IS HOLDING AN EVENT THANK A TEACHER DAY</p> <p>BEHIND THE SCENES TUESDAY: IG STORY YOUR DAY.</p>	<p>6 NATIONAL NURSES DAY: IF YOU KNOW A NURSE, MAKE SURE YOU SHOW THEM YOUR GRATITUDE TODAY!</p> <p>WEDNESDAY WISDOM: SHARE AN INDUSTRY TIP!</p>	<p>7 THROWBACK THURSDAY: SHOW HOW YOUR BUSINESS HAS GROWN OR YOUR DOG, PLANT, OR CHILD! #TBT</p> <p>THANKFUL THURSDAY: POST A CLIENT REVIEW</p>	<p>8 FOODIE FRIDAY: SHARE YOUR FAVORITE RESTAURANT IN THE AREA WEEKEND PLANS/ WEEKEND EVENTS:</p> <p>FRIDAY FEATURE: SHARE A NEW LISTING OR PRODUCT</p>	<p>9 SATURDAY STAGING: TAKE A VIDEO; HOW-TO PREPARE FOR AN OPEN HOUSE OR MATERIALS YOU USE</p> <p>SATURDAY SPOTLIGHT: SHARE A LISTING, OR ANOTHER BUSINESS' SOCIAL MEDIA ACCOUNT</p>
<p>10 MOTHER'S DAY: GIVE A SHOUT-OUT TO YOUR MOM OR MATERNAL FIGURE</p> <p>SUNDAY FUNDAY: WHAT ARE YOU DOING TODAY?</p>	<p>11 MONDAY MINUTE: CHOOSE A REAL ESTATE TOPIC AND DISCUSS IT IN A VIDEO, A POST, OR A STORY.</p> <p>OFFER A QUESTION STICKER ON THE STORY TO ANSWER MORE Q'S</p>	<p>12 TRAVEL TUESDAY: WHERE IS YOUR NEXT DESTINATION?</p> <p>TUESDAY TREAT: FOOD/COFFEE RELATED PHOTO FROM A LOCAL SPOT- TAG THEM!</p> <p>COMING SOON POST / JUST LISTED/ LISTING FEATURE</p>	<p>13 WEDNESDAY WORK: WHAT ARE YOU WORKING ON TODAY? SHARE A PIC OF YOUR WORK SPACE</p> <p>WELLNESS WEDNESDAY: SHARE YOUR WORKOUT ROUTINE, SELF-CARE TIPS, OR SHARE A RECIPE YOU LOVE.</p>	<p>14 COMING SOON/JUST LISTED/LISTING FEATURE POST</p> <p>THANKFUL THURSDAY: REVIEW OR SHOUT OUT YOUR PHOTOGRAPHER, LENDER, OR ANOTHER SERVICE THAT MAKES YOUR BUSINESS RUN</p>	<p>15 FRIDAY FEELING: SHARE A MEME, QUOTE, OR PERSONAL PHOTO</p> <p>BIKE TO WORK DAY</p> <p>INTERNATIONAL DAY OF FAMILIES</p> <p>SHARE YOUR PLANS TO KICK OFF THE WEEKEND</p>	<p>16 SMALL BUSINESS SATURDAY- HIGHLIGHT YOUR OWN BIZ OR ONE IN YOUR CITY ARMED FORCES DAY</p> <p>SOCIAL SATURDAY: SHARE A LIST OF LOCAL EVENTS, OR SHARE YOUR OTHER SOCIAL MEDIA PLATFORMS</p>
<p>17 SUNDAY SELF CARE: SHARE YOUR SUNDAY PLANS, A GOOD BOOK, COFFEE RECIPE, OR PODCAST!</p> <p>SOLD SUNDAY: JUST SOLD POST, TAG THE BUSINESSES THAT HELPED YOU CLOSE</p>	<p>18 MONDAY MANTRA: SHARE A GOOD QUOTE FOR THE WEEK</p> <p>MARKETING MONDAY: SHARE SOME INDUSTRY MARKETING TIPS OR SOME EXPERTISE</p>	<p>19 TECHNOLOGY TUESDAY: SHARE AN INDUSTRY UPDATE OR SOMETHING NEW YOU OFFER (ANY NEW VIDEO OFFERINGS?)</p> <p>TUESDAY TOPIC: DISCUSS AN INDUSTRY TOPIC IN A VIDEO, POST OR STORY.</p>	<p>20 WIN WEDNESDAY: SHARE A REVIEW OR AN ACCOMPLISHMENT!</p> <p>NATIONAL RESCUE DOG DAY: SHOWCASE YOUR RESCUE PUP!</p>	<p>21 NEIGHBORHOOD HIGHLIGHT: PICK A NEIGHBORHOOD YOU SERVE AND HIGHLIGHT ANY ATTRACTIONS, THE BEST RESTAURANTS AND SHOPS. WHAT'S IT LIKE TO LIVE THERE? TAG TAG TAG!</p>	<p>22 FILL IN THE BLANK FRIDAY: ASK YOUR FOLLOWERS TO COMPLETE A SENTENCE</p> <p>SHARE A WEEKEND EVENT YOU'RE GOING TO OR SHARE AN EVENT LIST ON YOUR STORY</p>	<p>23 SATURDAY SPOTLIGHT: SHARE A LISTING, OR ANOTHER BUSINESS' SOCIAL MEDIA ACCOUNT</p> <p>HOW ARE YOU SPENDING YOUR DAY?</p> <p>RAMADAN ENDS, EID BEGINS</p>
<p>24 WALK THROUGH HOW YOU PREPARE FOR AN OPEN HOUSE AND WHAT YOU DO AT ONE!</p> <p>SHARE A LISTING, JUST SOLD, A RENTAL ON THE MARKET, ETC</p>	<p>25 MEMORIAL DAY: SHARE ANY LOCAL EVENTS, PERSONAL STORY, OR A SIMPLE POST IN HONOR OF TODAY</p>	<p>26 TIP TUESDAY- SHARE AN INDUSTRY TIP, ANSWER A FAQ OR SHARE SOME INDUSTRY MARKETING ADVICE FOR YOUR FOLLOWERS</p>	<p>27 WEDNESDAY WISDOM: SHARE YOUR FAVORITE QUOTE OR SHARE A PART OF YOUR BUSINESS JOURNEY. WHAT DID YOU WISH YOU KNEW?</p>	<p>28 NATIONAL BURGER DAY: WHAT'S THE BEST BURGER PLACE IN TOWN?</p> <p>WHAT ARE YOU MOST PROUD OF THIS MONTH?</p>	<p>29 FRIDAY FEATURE: SHARE A NEW LISTING OR PRODUCT</p> <p>WHICH APPS OR WEBSITES DO YOU USE EVERY DAY? BUSINESS OR PERSONAL!</p>	<p>30 SATURDAY STATS: SHARE AN INDUSTRY UPDATE/MARKET UPDATE, OR JUNE PROJECTIONS FOR YOUR MARKET/BUSINESS</p> <p>TRY VIDEO!</p>



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