

WEEKLY INSTAGRAM STORY IDEAS:

Instagram Stories keep your profile top of mind and is a great way to connect with your audience on a personal level. **You should be hopping on your Instagram Story at least 3 times a day, so here are some ideas to keep your stories rolling throughout the week while sharing your knowledge and adding value.** Don't forget to save stories to your highlights!

Monday

- Monday Motivation Quote
- Monday Morning Mantra Quote
- Marketing Monday- Tip or Video
- Monday Mood- Meme/Picture
- Monday Minute- Video Tip
- Monday Market- Real Estate Listing or Market Update

Tuesday

- Tip Tuesday
- Tuesday Treat- Food/Coffee related photo from a local spot
- Behind the Scenes Tuesday
- Ask me Anything- Add Question Sticker
- Travel Tuesday

Wednesday

- Wednesday Wisdom- Tip
- Weekly Local Events
- "Humpday How-to"
- Wellness Wednesday

Thursday

- Throwback Thursday
- New/Favorite Restaurant
- Thankful Thursday- Review

Friday

- Friday Feeling- Meme/Picture
- FAQ Friday- Question Sticker
- Friday Events
- Foodie Friday- New/Favorite Restaurant
- Fill in the Blank Friday- Question Sticker
- Friday Feature- Highlight a Listing

Saturday

- Saturday Staging- Take a video; How-to Prepare for an Open House
- Saturday Morning Routine- Workout/Coffee
- Saturday Stats- Market Update/Real Estate Stats
- Small Business Saturday- Highlight a Local Store/Restaurant

Sunday

- Dream Home/Home Inspo
- Sunday Spotlight- Listing
- Sunday Funday- Event or Personal
- Sunday Read
- Sunday Sale
- Weekly Goals

Drive Engagement with Stickers!

- Use the question sticker to answer real estate questions and run Q&A's
- Use the Poll Sticker to ask This or That questions **(See my free templates!)**
- Use the Slider Sticker- for fun!